



SARAH HUEBNER DESIGN

EDUCATION

2012 - 2016

Bachelor of Fine Arts: Graphic Communications

Northern Michigan University • Magna Cum Laude

EXPERIENCE

JUNE 2016 - CURRENT

Graphic Designer | CDW Corporation/Lincolnshire, IL.

- Lead designer of CDW's largest catalog, Tech Solutions
- Lead designer of all in-house out of home advertising
- Lead designer of all event/tradeshows signage
- Design CDW promotional materials including logos, powerpoints, brochures, flyers, booklets, digital signage, etc.
- Design Snapchat geofilters for CDW locations and events
- Lead creative for the redesign of CDW's partner catalog cover and opening spread
- Share responsibility of leading the creative for the full-catalog redesign of CDW's largest magazine, Tech Solutions
- Advise new designers while working on lead designer projects and tasks
- Collaborate with all team members for cohesive design/copy
- Work closely with the team managers
- Undertake multiple tasks and perform efficiently within brand guidelines

MAY 2015 - MAY 2016

Assistant Graphic Designer | Dining Services/Northern Michigan University

- Designer of promotional materials for on-campus dining services.
- Included in this work is: large format prints, posters, social media updates, as well as, build campaigns for products and marketing them throughout campus while getting students involved.

OCTOBER 2013 - MAY 2016

Graphic Design Intern | DeVos Art Museum/Northern Michigan University

- Designer of promotional materials such as: posters, postcards, brochures, annual reports and other printed materials for upcoming exhibitions and events.
- Help with the DeVos Art Museum's permanent collection.
- Photograph, number and archive multiple pieces of artwork, while researching and collecting data on each individual piece.

CONTACT

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SKILLS

Adobe Bridge

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Experience Manager

HTML/CSS

Mac OS X

Microsoft Office

Communication

Creativity

Time Management

Typography

Problem-Solving

REFERENCES

Tina Arcomone

Creative Production Supervisor

CDW

847-716-0572

tinamcc@cdw.com

Carrie Ogurek

Graphic Designer

847-710-1177

carrieogurek@gmail.com

Melissa Matuscak

DeVos Art Museum Curator

Northern Michigan University

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